

SMALL AGENCY MEDIA SOLUTIONS

Brighter media strategies

Boost Your Business With Media

Breakthrough communication occurs when your innovative creative concepts are imaginatively executed in media. With a proliferation of media choices and the growing intersection between media and creative concepts, it is vital for small agencies to access smart media services. Without an effective media partnership, your great creative ideas are at risk.

Luminosity Marketing's Small Agency Media Solution enables you to offer media strategy development and media placement services to your clients without sacrificing your creative focus. We can leverage research to bring you new insights or find innovative media placements for existing creative concepts.

Connection planning and customer engagement strategy have evolved from optional services offered only

to the industry's largest clients to concepts used by smart agencies on every size account.

But how can you leverage these cutting edge go-to-market strategies for your clients without stepping into the shadow of a behemoth media shop?

At Luminosity Marketing, we don't have superfluous delusions of grandeur. Unlike the big media buying agencies, we're happy to seamlessly integrate into your team. We believe collaboration enables great marketing.

We're not looking to be celebrities; we just want to produce great work. Gain a competitive edge by including media services in your strategic offering.

Call Luminosity Marketing today.

Capabilities

- Primary & Secondary Research
- Connection/Engagement Strategies
- New Media Strategies
- Media Planning
- Media Buying
- New Business Pitches

Key Industries

- Automotive
- Business Services
- Education/Nonprofit
- Entertainment
- Niche Brands
- Luxury
- Media
- Retail
- Technology

Compare Media Options

	Luminosity Small Agency Media Solution	Hire in-house staff	Freelancers	Direct client placement	Big media agencies
Seamless Integration	✓	✓	✓	✓	
Resource Stability	✓	✓		✓	✓
Great creative partner	✓	✓	✓		
Cost Effective	✓		✓	✓	
Advanced Media Strategies	✓				✓
Established Media Relationships	✓				✓
Research/Insights	✓				✓
Easy to Manage	✓			✓	✓