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Press Release

## Luminosity Marketing Moves into New Office Space in New York City

Friday, December 15, 2006

NEW YORK, New York - Luminosity Marketing, an innovative business leader in strategic media, announces new office location in the Madison Square Park area of New York City. The new space provides a central location close to Luminosity Marketing's growing client-base and accommodates the expansion of the company. The deal was brokered through A.T.O. Realty and Empire Management.

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### About Luminosity Marketing, Inc.

Luminosity Marketing, Inc. offers strategic planning, marketing research and media solutions for advertising agencies, media companies and financial services firms. Luminosity Marketing's Consulting Division specializes in connection and engagement planning. The Consulting Division has helped small to large advertising agencies win over \$250 million dollars of new business. Luminosity Marketing's Media Development Division advises media companies on the valuation, development and marketing of media properties, enabling clients to maximize profitability through strategic investment and innovative marketing strategies.

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