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Press Release

## Luminosity Marketing Expands New York Office

September 1, 2008

NEW YORK - Luminosity Marketing, a strategic marketing and media consultancy, announces the expansion of their New York City office. The expanded office will be located in the same building, near Madison Square Park. The larger office will accommodate Luminosity Marketing's growing staff and provide additional meeting space.

Luminosity's new address:

Luminosity Marketing  
250 Fifth Avenue, Suite 200  
New York, NY 10001  
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About Luminosity Marketing, Inc.

Luminosity Marketing offers strategic planning, marketing research, and media planning & buying solutions for advertising agencies, advertisers, and corporate clients. Luminosity specializes in content and connection planning including target development, competitive intelligence, touchpoint mapping, online/offline media, and ROI analysis. Luminosity also advises media companies on the valuation, development and marketing of media properties, enabling media clients to maximize profitability through strategic investment and innovative marketing strategies.

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